



## **Press release**

Berne, July 7th 2022

### **The UNESCO World Heritage in Switzerland**

## **A fascinating photographic journey through the natural and cultural treasures of our country**

**The UNESCO World Heritage testifies to the richness and diversity of our planet. A new short film produced in collaboration with Switzerland Tourism immerses viewers in these unique landscapes and cultural monuments.**

There are 13 properties on the UNESCO World Heritage List in Switzerland, and they are probably among the most precious treasures that man and nature have left us. Together with Switzerland Tourism, World Heritage Experience Switzerland (WHES) searched for the most impressive images that these natural and cultural monuments have to offer. The result is an approximately 90-second film that induces the viewer to stop and embark on a virtual journey through Switzerland. From the watchmakers in the west to the ancient literary treasures in the east, one can see everything that distinguishes these places. Spectacular glacier images and dizzying aerial views reveal a new and sometimes unusual perspective. For each World Heritage property, the outstanding universal value that contributed to its designation on the UNESCO World Heritage List is shown. The video is available in four languages: German, French, Italian and English.

#### **Official Partner of Switzerland Tourism**

From 2021 WHES, the umbrella association for UNESCO World Heritage in Switzerland, will act as a strategic partner of Switzerland Tourism. As part of this long-term partnership, the UNESCO World Heritage as a whole will be supported by the national tourism organisation.

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#### **Contact and information**

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#### **Video**

[Video in English](#)

#### **Official website of the World Heritage in Switzerland**

[www.ourheritage.ch](http://www.ourheritage.ch)

#### **Gallery (Download)**

[www.whes.ch/welterbe-video](http://www.whes.ch/welterbe-video)

#### **The UNESCO World Heritage in Switzerland**

The objective of the World Heritage Convention is to protect and preserve for future generations cultural and natural heritage assets of 'outstanding universal value' that bear the UNESCO 'World Heritage' label. Switzerland has four natural and nine cultural heritage properties.