



Press release

Berne, 11. October 2021

The UNESCO World Heritage in Switzerland **Our Heritage explained in a nutshell**

The UNESCO World Heritage testifies to the richness and diversity of our planet. The new educational videos present the most important information about the UNESCO World Heritage in Switzerland in an understandable way. A series of videos in a simple and appealing drawing format provides interesting background information on our Heritage.

What characterises a UNESCO World Heritage? How many of them are there? And how does an inscription work in the first place? With easy-to-understand educational videos, World Heritage Experience Switzerland (WHES), in cooperation with the Swiss Commission for UNESCO, provides answers to these and other questions about the UNESCO World Heritage. The videos are designed so that they can be used from primary school level onwards and make our heritage easily accessible to children, young people and adults alike.

In addition to a general video on the origins and significance of the UNESCO Convention, five other videos provide an insight into selected World Heritage properties. In the process, the viewer learns everything worth knowing about the exceptional universal value that each of these sites represents.

The videos are available in four languages (German, French, Italian and English) and are available both with and without subtitles. The project was realised with the company Swissanimate.ch.

Contact and information

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Videos

Educational video about the World Heritage	https://bit.ly/3AzO9Oh
Educational video „Swiss Alps Jungfrau-Aletsch“	https://bit.ly/3oQjCK3
Educational video „Rhaetian Railway Albula/Bernina“	https://bit.ly/3AGzLEl
Educational video „Tectonic Arena Sardona“	https://bit.ly/3oPU8N1
Educational video „Abbey of St. Gall“	https://bit.ly/3BqDdE5
Educational video „Lavaux, Vineyard Terraces“	https://bit.ly/3iRnJSd

Images (Download)

www.whes.ch/educational-videos

The UNESCO World Heritage in Switzerland:

The objective of the World Heritage Convention is to protect and preserve for future generations cultural and natural assets of "outstanding universal value" that bear the UNESCO World Heritage label. Switzerland has four natural heritage properties and nine cultural heritage properties.